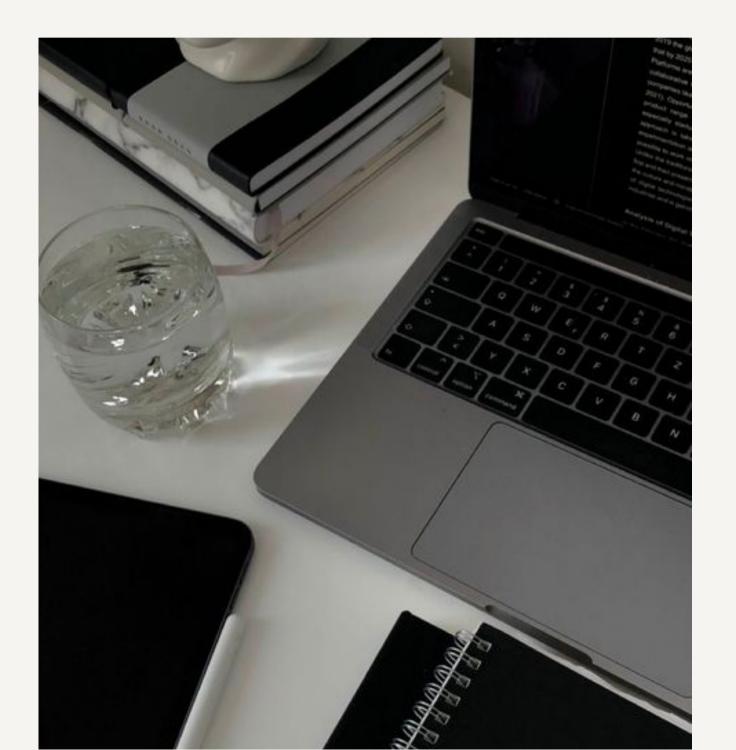
SERVICES

WELCOME TO THE DIGITAL WORLD OF ZYGO MANAGEMENT



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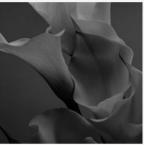


ABOUT US

ZYGO MANAGEMENT

THE TERM 'ZYGO' IS DEFINED AS THE RELATING TO OR PAIRING OF TWO ITEMS. FOR US, THAT MEANS CONNECTING YOU TO YOUR AUDIENCE THROUGH OUR SOCIAL MEDIA MANAGEMENT STRATEGIES AND UNIQUE CONTENT CREATION. WE WANT TO CREATE IDENTITIES FOR OUR CLIENTS THAT MAKE THEM STAND OUT AND EXPRESS WHO THEY ARE AS A BUSINESS OR INDIVIDUAL. AT ZYGO WE BELIEVE THAT GEN Z HAS THE 'KNACK' FOR CREATING AWARENESS AND EXPOSURE THROUGH THEIR LOVE OF SOCIAL MEDIA. WE WANT TO DO WHAT GEN Z DOES BEST AND HELP YOU REACH YOUR GOALS BY RECEIVING EXPOSURE ONLINE AND CREATING CONTENT THAT ENGAGES YOU WITH YOUR AUDIENCE. WE UNDERSTAND THAT IT CAN BE DIFFICULT TO CREATE ENGAGING CONTENT AND KEEP UP WITH TRENDS, AND IT'S EASY TO MISS THE MARK OF REACHING YOUR TARGET AUDIENCE. WE WANT TO HELP OUR CLIENTS BY SIMPLIFYING THEIR SOCIAL MEDIA TASKS AND GUIDING THEM THROUGH THE ROAD TO SUCCESS ON THEIR DIGITAL PLATFORMS. SIMPLY PUT, WE'D LIKE TO HELP YOU REACH YOUR SOCIAL MEDIA GOALS (OR AS GEN Z SAYS IT "GET TIKTOK FAMOUS").









WHY ZYGO?

AT ZYGO MANAGEMENT, WE AIM TO REVOLUTIONISE DIGITAL MARKETING FOR SMALL AND LOCAL BUSINESSES IN SOUTH AFRICA. OUR GOALS LIE IN OUR COMMITMENT TO MAKING EFFECTIVE DIGITAL MARKETING AFFORDABLE AND ACCESSIBLE TO THE ONE-MAN SHOW OR THE EVERYDAY ENTREPRENEUR. WE OFFER YOU AFFORDABLE SOLUTIONS, COMPREHENSIVE DIGITAL MARKETING SERVICES, CUSTOMISED SOCIAL MEDIA STRATEGIES, TRANSPARENT COMMUNICATION, AND EMPOWERMENT TO HELP YOUR BUSINESS SUCCEED!

ABOUT US

OUR MISSION

OUR MISSION AT ZYGO MANAGEMENT IS TO EMPOWER OUR CLIENTS BY PROVIDING EXCEPTIONAL SOCIAL MEDIA MANAGEMENT STRATEGIES AND INNOVATIVE CONTENT CREATION SOLUTIONS. WE ARE DEDICATED TO CONNECTING BUSINESSES AND INDIVIDUALS WITH THEIR DESIRED AUDIENCE, HELPING THEM STAND OUT AND EXPRESS THEIR UNIQUE IDENTITIES. BY SIMPLIFYING THE COMPLEXITIES OF SOCIAL MEDIA AND LEVERAGING GEN Z'S PASSION FOR DIGITAL PLATFORMS. WE AIM TO GUIDE OUR CLIENTS TOWARDS SUCCESS, FOSTERING A HARMONIOUS SYNERGY BETWEEN THEIR ASPIRATIONS AND THEIR ONLINE PRESENCE. OUR COMMITMENT IS TO FACILITATE THE JOURNEY TO ACHIEVING DIGITAL EXPOSURE, ALL WHILE DELIVERING OUTSTANDING RESULTS AND FOSTERING THE GROWTH OF OUR CLIENTS' ONLINE PRESENCE. TOGETHER, WE WILL CONQUER THE SOCIAL MEDIA LANDSCAPE AND TURN ASPIRATIONS INTO REALITY, BECAUSE AT ZYGO MANAGEMENT, WE BELIEVE THAT EVERYONE DESERVES TO "GET TIKTOK FAMOUS" AND REACH THEIR SOCIAL MEDIA GOALS.









OUR VISION

AT ZYGO MANAGEMENT, OUR VISION IS TO REVOLUTIONISE SOCIAL MEDIA MANAGEMENT BY HARNESSING THE POWER OF GEN Z'S INNATE ABILITY TO CONNECT AND CREATE, AND TO BECOME THE LEADING FORCE IN HELPING BUSINESSES AND INDIVIDUALS ESTABLISH AUTHENTIC AND ENGAGING ONLINE IDENTITIES. WE ENVISION A WORLD WHERE OUR CLIENTS EFFORTLESSLY REACH THEIR SOCIAL MEDIA GOALS AND THRIVE IN THE DIGITAL REALM, LEAVING A LASTING IMPACT ON THEIR TARGET AUDIENCE.

WHAT WE OFFER

AFFORDABLE SOLUTIONS

WE UNDERSTAND THE BUDGET CONSTRAINTS FACED BY SMALL BUSINESSES. WE OFFER COST-EFFECTIVE DIGITAL MARKETING SERVICES THAT DON'T COMPROMISE ON QUALITY. OUR PRICING PLANS ARE TAILORED TO FIT YOUR BUDGET WITHOUT SACRIFICING RESULTS FOR YOUR BUSINESS.

SPECIALISATION IN LOCAL BUSINESSES

WE SPECIALISE IN SERVING LOCAL BUSINESSES IN SOUTH AFRICA. OUR KNOWLEDGE AND EXPERIENCE OF THE LOCAL MARKET ALLOWS US TO DEVELOP TARGETED STRATEGIES THAT DRIVE REAL GROWTH AND CONNECT YOU WITH YOUR IDEAL CUSTOMERS.

COMPREHENSIVE DIGITAL MARKETING SERVICES

FROM SOCIAL MEDIA MARKETING TO CONTENT CREATION AND WEBSITE DESIGN, WE OFFER A COMPLETE SUITE OF SERVICES TO ESTABLISH AND STRENGTHEN YOUR ONLINE PRESENCE. OUR SKILLED TEAM EXCELS IN CRAFTING ENGAGING CONTENT AND EYE-CATCHING DESIGNS THAT RESONATE WITH YOUR TARGET AUDIENCE. WE WANT TO HELP YOU RECEIVE YOUR RETURN ON YOUR MARKETING INVESTMENT.

CUSTOMIZED SOCIAL MEDIA STRATEGIES

WE DON'T BELIEVE IN A ONE-SIZE-FITS-ALL APPROACH. WE TAKE THE TIME TO UNDERSTAND YOUR UNIQUE BUSINESS GOALS, TARGET AUDIENCE, AND MARKETING CHALLENGES. BASED ON THIS INSIGHT, WE CREATE CUSTOMISED DIGITAL MARKETING STRATEGIES THAT DELIVER MEASURABLE RESULTS AND HELP YOUR BUSINESS SUCCEED.

TRANSPARENT COMMUNICATION

WE BELIEVE IN OPEN AND TRANSPARENT COMMUNICATION WITH OUR CLIENTS. THROUGHOUT THE ENTIRE PROCESS, WE KEEP YOU INFORMED ABOUT THE PROGRESS OF YOUR DIGITAL MARKETING CAMPAIGNS. WE PROVIDE DETAILED REPORTS, PERFORMANCE ANALYTICS, AND VALUABLE INSIGHTS TO DEMONSTRATE THE EFFECTIVENESS OF OUR STRATEGIES. WE WANT TO WALK WITH YOU ON THIS JOURNEY, AND ASSIST YOU EVERY STEP OF THE WAY.

YOUR INVESTMENT



INVESTING IN THE RIGHT DIGITAL MARKETING STRATEGIES AND OUTSOURCING SERVICES FOR YOUR BUSINESS IS A WISE DECISION THAT CAN YIELD SUBSTANTIAL LONG-TERM BENEFITS. AT ZYGO MANAGEMENT, WE UNDERSTAND THE VALUE AND IMPACT OF SOCIAL MEDIA MARKETING, AND WE'RE HERE TO GUIDE YOU THROUGH THE JOURNEY OF UNLOCKING ITS POTENTIAL. IT'S IMPORTANT TO RECOGNISE THAT SUCCESSFUL DIGITAL MARKETING REQUIRES PATIENCE, TIME, AND CONSISTENT EFFORT, AS GROWTH AND RESULTS OFTEN TAKE A FEW MONTHS TO MATERIALISE. LET US EXPLAIN WHY INVESTING IN OUR DIGITAL MARKETING SERVICES IS A SMART MOVE AND HOW IT CAN PROPEL YOUR BUSINESS FORWARD.

WHEN YOU CHOOSE TO OUTSOURCE YOUR DIGITAL MARKETING TO EXPERTS LIKE US, YOU GAIN ACCESS TO A WEALTH OF KNOWLEDGE AND RESOURCES THAT CAN MAKE A SIGNIFICANT DIFFERENCE IN YOUR ONLINE PRESENCE. OUR DEDICATED TEAM OF PROFESSIONALS IS WELL-VERSED IN THE LATEST INDUSTRY TRENDS, BEST PRACTICES, AND EFFECTIVE STRATEGIES THAT CAN DRIVE TANGIBLE RESULTS. BY LEVERAGING OUR EXPERTISE, YOU CAN FOCUS ON YOUR CORE BUSINESS OPERATIONS WHILE WE HANDLE THE COMPLEXITIES OF DIGITAL MARKETING.

WE BELIEVE IN A CUSTOMISED APPROACH TAILORED TO YOUR UNIQUE BUSINESS NEEDS AND GOALS. OUR TEAM WILL WORK CLOSELY WITH YOU TO UNDERSTAND YOUR TARGET AUDIENCE, OBJECTIVES, AND BRAND IDENTITY. WE'LL DEVELOP A COMPREHENSIVE SOCIAL MEDIA MARKETING STRATEGY THAT ALIGNS WITH YOUR VISION AND RESONATES WITH YOUR AUDIENCE. FROM CONTENT CREATION AND CURATION TO COMMUNITY MANAGEMENT AND CAMPAIGN EXECUTION, WE WILL ENSURE THAT YOUR BRAND VOICE IS CONSISTENT AND ENGAGING ACROSS ALL SOCIAL MEDIA PLATFORMS.

HOWEVER, IT'S IMPORTANT TO EMPHASISE THAT INVESTING IN DIGITAL MARKETING IS NOT AN INSTANT FIX. IT REQUIRES PATIENCE AND A LONG-TERM PERSPECTIVE. WHILE IMMEDIATE RESULTS CAN BE ACHIEVED THROUGH TARGETED CAMPAIGNS, SUSTAINABLE GROWTH AND BRAND RECOGNITION TYPICALLY OCCUR OVER TIME. OUR TEAM WILL CLOSELY MONITOR AND ANALYSE THE PERFORMANCE OF YOUR DIGITAL MARKETING EFFORTS, PROVIDING YOU WITH TRANSPARENT REPORTS AND INSIGHTS THAT SHOWCASE THE PROGRESS MADE. WE BELIEVE IN OPEN COMMUNICATION AND WILL KEEP YOU INFORMED EVERY STEP OF THE WAY.

BY INVESTING IN OUR SERVICES, YOU ARE MAKING A STRATEGIC DECISION TO POSITION YOUR BUSINESS FOR SUCCESS IN THE DIGITAL ERA. WE UNDERSTAND THE IMPORTANCE OF BUILDING A STRONG ONLINE PRESENCE, REACHING YOUR TARGET AUDIENCE, AND DRIVING CONVERSIONS. OUR COMPREHENSIVE APPROACH ENCOMPASSES NOT ONLY SOCIAL MEDIA MARKETING BUT ALSO CONTENT CREATION, WEBSITE DESIGN, AND OTHER DIGITAL STRATEGIES TAILORED TO YOUR SPECIFIC NEEDS.

REMEMBER, DIGITAL MARKETING IS AN EVER-EVOLVING LANDSCAPE, AND STAYING AHEAD OF THE CURVE REQUIRES EXPERTISE AND DEDICATION. BY PARTNERING WITH US, YOU GAIN A COMPETITIVE EDGE IN THE DIGITAL REALM, ALLOWING YOUR BUSINESS TO THRIVE AND FLOURISH. TRUST US TO NAVIGATE THE COMPLEXITIES OF SOCIAL MEDIA MARKETING WHILE YOU FOCUS ON WHAT YOU DO BEST – RUNNING YOUR BUSINESS.

INVESTING IN OUR DIGITAL MARKETING SERVICES IS AN INVESTMENT IN THE GROWTH AND SUCCESS OF YOUR BUSINESS. LET US BE YOUR TRUSTED PARTNER ON THIS JOURNEY, AND TOGETHER, WE WILL ACHIEVE REMARKABLE RESULTS THAT WILL PROPEL YOUR BRAND TO NEW HEIGHTS.

SOCIAL MEDIA PACKAGES

12-MONTH CONTRACTS

SMALL BIZ R2,500

OUR SMALL BIZ PACKAGE IS A GREAT WAY TO SHARE VALUABLE CONTENT WITH YOUR AUDIENCE, AND DRIVE TRAFFIC TO YOUR WEBSITE. THIS INCLUDES:

- 2 SOCIAL PLATFORMS (FACEBOOK, INSTAGRAM, LINKEDIN)
- 8 x SOCIAL MEDIA POSTS
- CONTENT POSTING PLAN AND SCHEDULING
- STRATEGY AND MONTHLY ANALYTICS REPORT

PROFESSIONAL

YOUR SOCIAL MEDIA SERVES AS THE ONLINE FACE OF YOUR COMPANY, PROVIDING ESSENTIAL INFORMATION ABOUT YOUR PRODUCTS, SERVICES, AND BRAND, OUR PROFESSIONAL PACKAGE INCLUDES:

- 2 SOCIAL PLATFORMS (FACEBOOK, INSTAGRAM, LINKEDIN)
- 12 x SOCIAL MEDIA POSTS
- 1 x EMAIL MARKETING CAMPAIGNS
- 1 x FACEBOOK & INSTAGRAM AD CAMPAIGN
- CONTENT POSTING PLAN AND SCHEDULING
- STRATEGY AND MONTHLY ANALYTICS REPORT
- CUSTOMER CARE AND ENGAGEMENT

BUSINESS PRO R7.500

OUR BUSINESS PRO PACKAGE HELPS YOUR BUSINESS SUCCEED IN EVERY AREA NEEDED, CONSTANTLY ENGAGING WITH YOUR AUDIENCE. STAYING UP TO DATE IN THE DIGITAL WORLD AND MEETING GOALS.

- 2 SOCIAL PLATFORMS (FACEBOOK, INSTAGRAM, LINKEDIN)
- 16 x SOCIAL MEDIA POSTS
- 2 x EMAIL MARKETING CAMPAIGNS
- 2 x FACEBOOK & INSTAGRAM AD CAMPAIGNS
- CONTENT POSTING PLAN AND SCHEDULING
- STRATEGY AND MONTHLY ANALYTICS REPORT
- CUSTOMER CARE AND ENGAGEMENT

OPTIONAL VALUE ADDED SERVICE

- 2 HOUR PHOTOGRAPHY SESSION = R1,500
- WEBSITE UPDATES AND MANAGEMENT = R250/HOUR

R5.000

SOCIAL MEDIA PACKAGES

6-MONTH CONTRACTS

SMALL BIZ R3.000

OUR SMALL BIZ PACKAGE IS A GREAT WAY TO SHARE VALUABLE CONTENT WITH YOUR AUDIENCE, AND DRIVE TRAFFIC TO YOUR WEBSITE. THIS INCLUDES:

- 2 SOCIAL PLATFORMS (FACEBOOK, INSTAGRAM, LINKEDIN)
- 8 x SOCIAL MEDIA POSTS
- CONTENT POSTING PLAN AND SCHEDULING
- STRATEGY AND MONTHLY ANALYTICS REPORT

PROFESSIONAL R5.500

YOUR SOCIAL MEDIA SERVES AS THE ONLINE FACE OF YOUR COMPANY, PROVIDING ESSENTIAL INFORMATION ABOUT YOUR PRODUCTS, SERVICES, AND BRAND, OUR PROFESSIONAL PACKAGE INCLUDES:

- 2 SOCIAL PLATFORMS (FACEBOOK, INSTAGRAM, LINKEDIN)
- 12 x SOCIAL MEDIA POSTS
- 1 x EMAIL MARKETING CAMPAIGNS
- 1 x FACEBOOK & INSTAGRAM AD CAMPAIGN
- CONTENT POSTING PLAN AND SCHEDULING
- STRATEGY AND MONTHLY ANALYTICS REPORT
- CUSTOMER CARE AND ENGAGEMENT

BUSINESS PRO R8.000

OUR BUSINESS PRO PACKAGE HELPS YOUR BUSINESS SUCCEED IN EVERY AREA NEEDED, CONSTANTLY ENGAGING WITH YOUR AUDIENCE. STAYING UP TO DATE IN THE DIGITAL WORLD AND MEETING GOALS.

- 2 SOCIAL PLATFORMS (FACEBOOK, INSTAGRAM, LINKEDIN)
- 16 x SOCIAL MEDIA POSTS
- 2 x EMAIL MARKETING CAMPAIGNS
- 2 x FACEBOOK & INSTAGRAM AD CAMPAIGNS
- CONTENT POSTING PLAN AND SCHEDULING
- STRATEGY AND MONTHLY ANALYTICS REPORT
- CUSTOMER CARE AND ENGAGEMENT

OPTIONAL VALUE ADDED SERVICE

- 2 HOUR PHOTOGRAPHY SESSION = R1,500
- WEBSITE UPDATES AND MANAGEMENT = R250/HOUR

WEBSITE SERVICES

CONTACT US TODAY TO RECEIVE A QUOTE FOR YOUR WEBSITE DESIGN & BUILD

WEBSITE MANAGEMENT

R250 / HOUR

REGULAR UPDATES OR CUSTOMER CARE

WEBSITE RE-DESIGN

R7,000

REVAMP YOUR SITE INTO A STUNNING WEBSITE, SHOWCASING YOUR OFFERINGS IN A SLEEK AND USER-FRIENDLY LAYOUT.

BASIC WEBSITE DESIGN & BUILD

R10,000

A BASIC WEBSITE IS AN EFFECTIVE WAY TO SHARE VALUABLE CONTENT WITH YOUR AUDIENCE, ESTABLISH THOUGHT LEADERSHIP, AND DRIVE TRAFFIC TO YOUR BUSINESS. OUR BASIC WEBSITE DESIGN INCLUDE 4 PAGES OF:

- CLEAN AND VISUALLY APPEALING LAYOUTS
- GALLERIES AND IMAGE SLIDERS
- TESTIMONIALS AND CLIENT SHOWCASES
- CONTACT FORMS FOR INOUIRIES AND COLLABORATIONS

BUSINESS WEBSITE DESIGN & BUILD

R12,000

A BUSINESS SITE SERVES AS THE ONLINE FACE OF YOUR COMPANY, PROVIDING ESSENTIAL INFORMATION ABOUT YOUR PRODUCTS, SERVICES, AND BRAND. OUR BUSINESS WEBSITE DESIGN INCLUDES:

- ENGAGING HOMEPAGES AND COMPANY OVERVIEWS
- CLEAR SERVICE OR PRODUCT DESCRIPTIONS WITH TESTIMONIALS
- CONTACT FORMS AND LEAD GENERATION FEATURES
- INTEGRATION WITH SOCIAL MEDIA PLATFORMS
- BLOG PAGE, GALLERY OR CLIENT SHOWCASES

E-COMMERCE WEBSITE DESIGN & BUILD

R15,000 +

AN E-COMMERCE SITE IS DESIGNED TO FACILITATE ONLINE
TRANSACTIONS, ALLOWING YOU TO SELL PRODUCTS DIRECTLY TO
CUSTOMERS. OUR E-COMMERCE WEBSITE DESIGN SERVICES INCLUDE:

- USER-FRIENDLY PRODUCT CATALOGS
- SECURE PAYMENT GATEWAYS
- INVENTORY MANAGEMENT SYSTEMS
- CUSTOMER ACCOUNT CREATION AND ORDER TRACKING FEATURES

BRAND SET UP

CONTACT US TODAY TO RECEIVE A QUOTE FOR YOUR BRAND'S NEXT BIG STEP

ONCE-OFF PAYMENT

R10,000

YOUR BRAND IMAGE AND VISUAL IDENTITY IS WHAT MAKES YOUR BUSINESS DIFFERENT AND SETS YOU APART. WE WANT TO HELP YOU GET READY FOR SUCCESS AND JUMP START YOUR BUSINESS'S ONLINE PRESENCE.

- BRAND PACKAGE (LOGOS, CONTENT GUIDELINES, TYPOGRAPHY, COLOUR PALETTE, BRAND IMAGE & VISUAL IDENTITY)
- SOCIAL MEDIA PLATFORMS SET UP (FACEBOOK, INSTAGRAM, LINKEDIN, ETC)
- 3-MONTH CONTENT POSTING PLAN
- EMAIL SIGNATURES & BUSINESS CARDS

OPTIONAL ADDED VALUE SERVICES TO LAUNCH BRAND

- 2 HOUR CONTENT PHOTOGRAPHY SESSION = R1,500
- WEBSITE DESIGN AND SET UP = RANGES FROM R7,000 R15,000
- SOCIAL MEDIA MARKETING = RANGES FROM R2,500 R8,000



MAKE IT YOUR OWN

TAILOR OUR SERVICE OFFERING TO MEET YOUR EXACT NEEDS CONTACT US FOR MORE INFO OR TO RECEIVE A QUOTE

SOCIAL MEDIA POST	Г	R250
CONTENT POSTING F	PLAN	R500
EMAIL MARKETING	CAMPAIGN	R500
PAID AD CAMPAIGN • FACEBOOK AND INSTACT • GOOGLE ADS • EXCLUDES PLATFORM C		R500
ANALYTICS REPORT • SOCIAL MEDIA PLATFOR • PAID CAMPAIGNS	RMS OR WEBSITE	R500
EMAIL SIGNATURES		R300
LOGO DESIGN		R500
PLATFORM SET UP		R300
FACEBOOKINSTAGRAMTIKTOKMETA SUITE	LINKEDINTWITTERPINTEREST BUSINESSWHATSAPP BUSINESS	
PHOTOGRAPHY SES	SION	R1,500

• 30 - 50 EDITED PHOTOS



CONTACT US

EXPLAIN TO USE WHAT YOUR NEEDS ARE AND HOW WE CAN HELP OR TAKE THE TEST BELOW TO FIND OUT MORE

LET'S MEET

WE'LL MEET TO BETTER UNDERSTAND YOUR BUSINESS, TARGET AUDIENCE, CURRENT MARKETING EFFORTS, DESIRED OUTCOMES, BUDGET, AND MORE

SEAL THE DEAL

WE'LL SEND YOU YOUR ZYGO CONTRACTUAL AGREEMENT AND INVOICE FOR THE SERVICES REQUESTED. ONCE YOU HAVE SIGNED, THERE'S ONLY ONE STEP LEFT.

MAKE YOUR DEPOSIT

WE REQUIRE A ONCE-OFF 50% DEPOSIT WHEN YOUR CONTRACT IS SIGNED.

ONCE THIS IS PAID, WE'RE READY TO GET STARTED.

PLEASE NOTE: THE DEPOSIT SERVES AS A FINANCIAL GUARANTEE AND WILL BE DEDUCTED FROM THE TOTAL COST OF THE CONTRACTED SERVICES. THE REMAINING BALANCE WILL BE DUE UPON COMPLETION OF THE PROJECT/SERVICE OR ACCORDING TO THE AGREED-UPON PAYMENT SCHEDULE SIGNED WITHIN THE CONTRACT AGREEMENT.

ONBOARDING

WE'LL BEGIN THE PROCESS OF ONBOARDING YOUR BUSINESS INTO THE ZYGO FAMILY TO GET YOU READY FOR SUCCESS. THIS MAY INCLUDE A PLANNING MEETING, SENDING YOU SOME OF OUR IDEAS, OR SIMPLY JUST GETTING DOWN TO BUSINESS.

WE CAN'T WAIT TO WORK WITH YOU!



GET IN TOUCH

CONTACT US TODAY TO FIND OUT MORE ABOUT HOW WE CAN ASSIST YOU WITH YOUR DIGITAL MARKETING NEEDS

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